
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20546

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

October, 2023

Commission File Number: 001-39251

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.
(Name of Registrant)

Luis Enrique Williams 549
Colonia Belenes Norte
Zapopan, Jalisco, 45145, México
+52 (33) 3836-0500
(Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

RELEVANT INFORMATION

Betterware de Mexico S.A.P.I. de C.V. (Nasdaq: *BWMX*) (“Betterware”) announces the First Call to a General Ordinary Shareholders’ Meeting, to be held on November 9, 2023.

The purpose of this Report on Form 6-K is to furnish a free English translation of the Shareholders’ Meeting Agenda and of the form of Power of Attorney that shareholders can use to be represented at the meeting.

Investor Relations Contacts

Investor Relations
ir@better.com.mx
+52 (33) 3836 0500

About Betterware

Founded in 1995, Betterware de Mexico is the leading direct-to-consumer company in Mexico focused on creating innovative products that solve specific needs regarding organization, practicality, space saving and hygiene within the household. Betterware’s wide product portfolio includes home organization, kitchen, commuting, laundry and cleaning, as well as other categories that include products and solutions for every corner of the household.

The Company has a differentiated two-tier network of distributors and associates that sell their products through twelve catalogues per year. All products are designed by the Company and under the Betterware brand name through its different sources of product innovation. The Company’s state-of-the-art infrastructure allows it to safely and timely deliver its products to every part of the country, backed by the strategic location of its national distribution center. Today, the Company distributes its products in Mexico and Guatemala, and has plans of additional international expansion.

Supported by its asset light business model and its three strategic pillars of Product Innovation, Business Intelligence and Technology, Betterware has been able to achieve sustainable double-digit growth rates by successfully expanding its household penetration and share of wallet.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

By: /s/ Luis Campos
Name: Luis Campos
Title: Board Chairman

Date: October 27, 2023

Exhibit Index

Exhibit No.	Description
99.1	Agenda for the General Ordinary Shareholders Meeting
99.2	Form of Power of Attorney



BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

FIRST CALL

GENERAL ORDINARY SHAREHOLDERS' MEETING

I, the undersigned, in my capacity as Secretary of **Betterware de México, S.A.P.I. de C.V.** (the "**Company**"), pursuant to Clause Thirtieth of the Company's bylaws, and in accordance with the provisions of Articles 183 (one hundred eighty-three), 186 (one hundred eighty-six), 187 (one hundred eighty-seven) and other provisions of the Mexican General Corporations Law, hereby summon the shareholders of the Company, on first call, to an Ordinary General Shareholders' Meeting of the Company, to be held on November 9, 2023 beginning at 15:00 Central Standard Time, at the Company's registered office located at Av. Paseo Royal Country 4596, Torre Cube 2, 16th floor, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, Mexico (the "**Meeting**"), to address the matters contained in the following:

AGENDA

1. **Discussion and, if applicable, approval of the payment of dividends, on account of the profits generated during the 2022 fiscal year.**
2. **Appointment of special delegates to formalize the resolutions adopted at the Meeting.**

The shareholders of the Company, in order to be entitled to attend the Meeting, must obtain an admission pass, which will be issued and delivered by the Secretary of the Board of Directors of the Company at the address indicated herein, up to and including the fourth business day prior to the Meeting, in the following terms:

- a. Shareholders must be registered, either in the Company's Share Registry Book, or prove ownership of shares or certificates in accordance with the provisions of Articles 290 and 293 of the Mexican Securities Market Law and the Company's bylaws, i.e., through the certificates of deposit issued by the depository institutions where the shares they own are deposited. The shareholders' registry will remain closed from the third business day prior to the Meeting and on the day of the Meeting.
- b. The shareholders must deposit their stock certificates, mentioned in (a) above, at the offices of the Company indicated herein, or at any national or foreign depository institution, and must present to the Company the corresponding certificate of deposit, which must be issued for such purposes, by the institution that holds such securities in favor of the shareholders.
- c. Shareholders may attend the Meeting in person or may be represented by the authorized person or persons by means of a proxy form in terms of Article 49, Section III of the Mexican Securities Market Law, or by any other form of representation granted in accordance with the Law; therefore, shareholders must, if applicable, in addition to the proof of deposit mentioned in item (b) above, attach the proxy form referred to in this paragraph, which may be requested at the address indicated below or by e-mail to the following address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.
- d. Shareholders who maintain custody of their shares through brokerage firms and other financial intermediaries are reminded that, for purposes of obtaining the admission pass, they must submit the list of holders issued for such purpose by such financial intermediary, which must contain the name, address, nationality of the shareholders and number of shares they represent, duly signed by the officer responsible for issuing such list.

The shares that the shareholders or their representatives deposit with the Secretary of the Board of Directors of the Company, in order to have the right to attend the Meeting, shall not be returned until after the Meeting has been held.

Notice is hereby given that the proxy forms, admission passes and supporting documentation that will serve as the basis for the discussion of the matters listed in the Agenda, will be available to the shareholders at the offices located in this Secretary's Office, as of this date from 9:00 to 14:00 Central Standard Time and from 16:00 to 18:00 Central Standard Time on business days; as well as electronically upon written request sent to the following e-mail address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.

We will communicate in a timely manner in the event that any legal provision is issued that leads us to modify the content of this call for proposals.

October 24, 2023

Reynaldo Vizcarra Méndez
Secretary of the Company

Formato de Poder / Form of Power of Attorney

Carta Poder / Proxy Letter

[*] (la “Poderdante”), por medio de la presente carta otorgo un poder especial pero tan amplio como sea requerido, en favor de [*] (los “Apoderados”) para que cualquiera de los Apoderados, asista a la Asamblea General Ordinaria de Accionistas de Betterware de Mexico, S.A.P.I. de C.V. (la “Sociedad”), que se celebrará el 9 de noviembre de 2023 a las 15:00 horas (la “Asamblea”), en la cual los accionistas de la Sociedad resolverán los siguientes puntos del Orden del Día; y voten en el sentido que se señala a continuación, en dicha Asamblea, [*] acciones que de dicha Sociedad la Poderdante es titular:

Orden del Día de la Asamblea General Ordinaria de Accionistas

	A favor	En contra	Abstención
I. Discusión, y en su caso, aprobación del pago de dividendos, a cuenta de las utilidades generadas durante el ejercicio social 2022.			
II. Designación de delegados especiales para formalizar las resoluciones adoptadas en la Asamblea.			

El Poderdante ratifica desde ahora los actos que realicen los Apoderados en el ejercicio legal de este mandato.

24 de octubre de 2023 / October 24, 2023

[*]
Por/By: [*]
Cargo/Title: Apoderado / Attorney-in-fact

Testigos/Witnesses

Name: _____

[*] (the “Principal”), hereby grants a special power of attorney as broad as it may be required, in favor of [*] (the “Attorneys-in-Fact”) so that, attends the General Ordinary Shareholders Meeting of Betterware de Mexico S.A.P.I. de C.V. (the “Company”), to be held on November 9, 2023 at 15:00 (the “Meeting”), through which the shareholders of the Company will resolve the matters contained in the following Agenda; and vote in the manner set forth below, in such Meeting, [*] shares owned by the Principal:

Agenda for the General Ordinary Shareholders Meeting

	In favor	Against	Abstention
I. Discussion and, if applicable, approval of the payment of dividends, on account of the profits generated during the 2022 fiscal year.			
II. Appointment of special delegates to formalize the resolutions adopted at the Meeting.			

The Principal hereby ratifies the acts the Attorneys-in-fact may conduct in the legal exercise of this mandate.

Name: _____