
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20546

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

May 4, 2022

Commission File Number: 001-39251

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.
(Name of Registrant)

Luis Enrique Williams 549
Colonia Belenes Norte
Zapopan, Jalisco, 45145, México
+52 (33) 3836-0500
(Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

RELEVANT INFORMATION

Guadalajara, Jalisco, México; May 4, 2022 - Betterware de Mexico S.A.P.I. de C.V. (Nasdaq: *BWMX*) (“Betterware”) announces that Mr. Mauricio Morales Sada’s term as independent member of our board of directors (the “Board”) has expired on April 28, 2022, and that, in his replacement, Mr. Salvador Alva Gómez has been appointed as the new independent member of the Board. It is expected for Mr. Alva Gómez to participate in the next Board meeting.

Mr. Alva Gómez is a consultant, entrepreneur and member of various boards and civil associations. He was president of the Instituto Tecnológico y de Estudios Superiores de Monterrey from 2011 to 2020, president of PepsiCo Latin America from 1983 to 2008 and vice president of Marketing and Planning of Cerveceria Moctezuma from 1972 to 1982. Mr. Alva Gómez holds a Bachelor’s degree in Chemical Engineering from the Universidad Nacional Autónoma de México (UNAM) and an MBA from Universidad de las Americas.

Investor Relations Contacts

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About Betterware

Founded in 1995, Betterware de Mexico is the leading direct-to-consumer company in Mexico focused on creating innovative products that solve specific needs regarding organization, practicality, space saving and hygiene within the household. Betterware’s wide product portfolio includes home organization, kitchen, commuting, laundry and cleaning, as well as other categories that include products and solutions for every corner of the household.

The Company has a differentiated two-tier network of distributors and associates that sell their products through twelve catalogues per year. All products are designed by the Company and under the Betterware brand name through its different sources of product innovation. The Company’s state-of-the-art infrastructure allows it to safely and timely deliver its products to every part of the country, backed by the strategic location of its national distribution center. Today, the Company distributes its products in Mexico and Guatemala, and has plans of additional international expansion.

Supported by its asset light business model and its three strategic pillars of Product Innovation, Business Intelligence and Technology, Betterware has been able to achieve sustainable double-digit growth rates by successfully expanding its household penetration and share of wallet

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

By: /s/ Luis Campos

Name: Luis Campos

Title: Board Chairman

Date: May 4, 2022